



Keeping Pace with Change

May 4th, 2023

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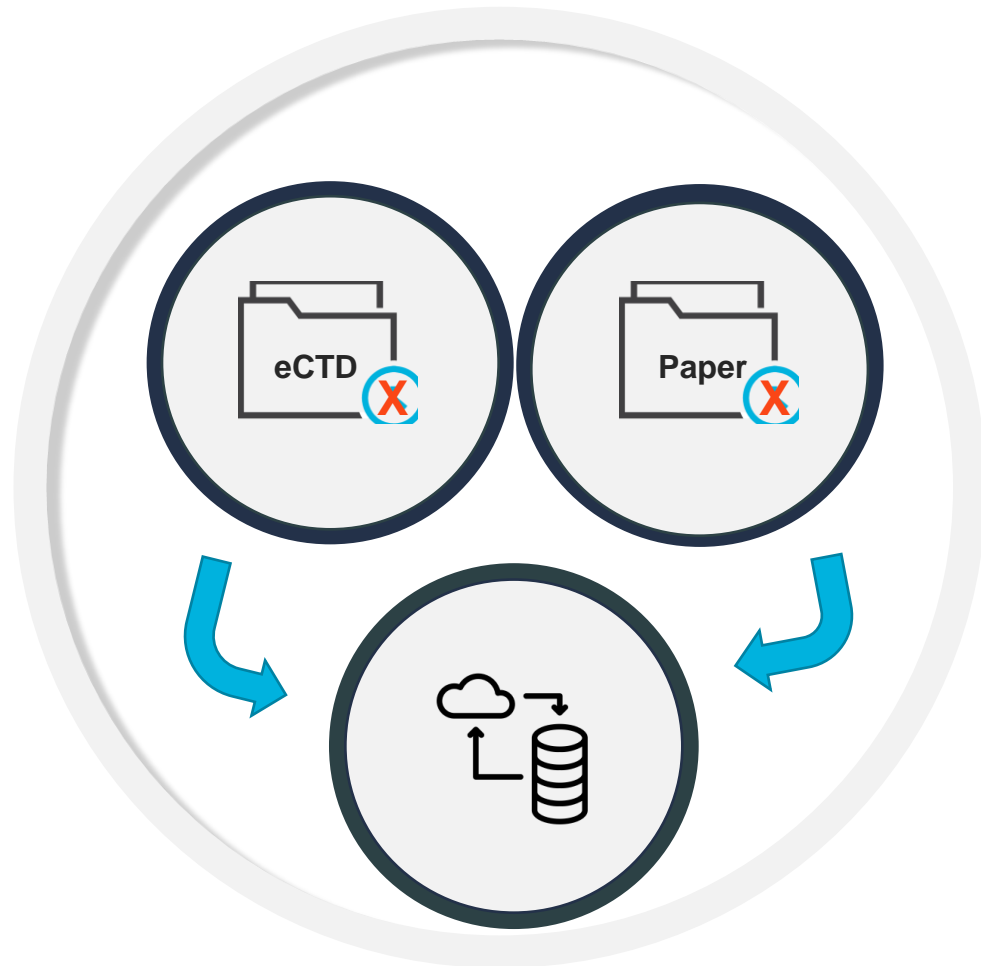
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The Need: An Industry Paradigm Shift



Shifting from a document-centric mindset to a *data-driven* approach

- Moving from a document environment to a data-driven environment



The Consideration: Cost of Drug Development

2003

\$800 Million

Annual Cost



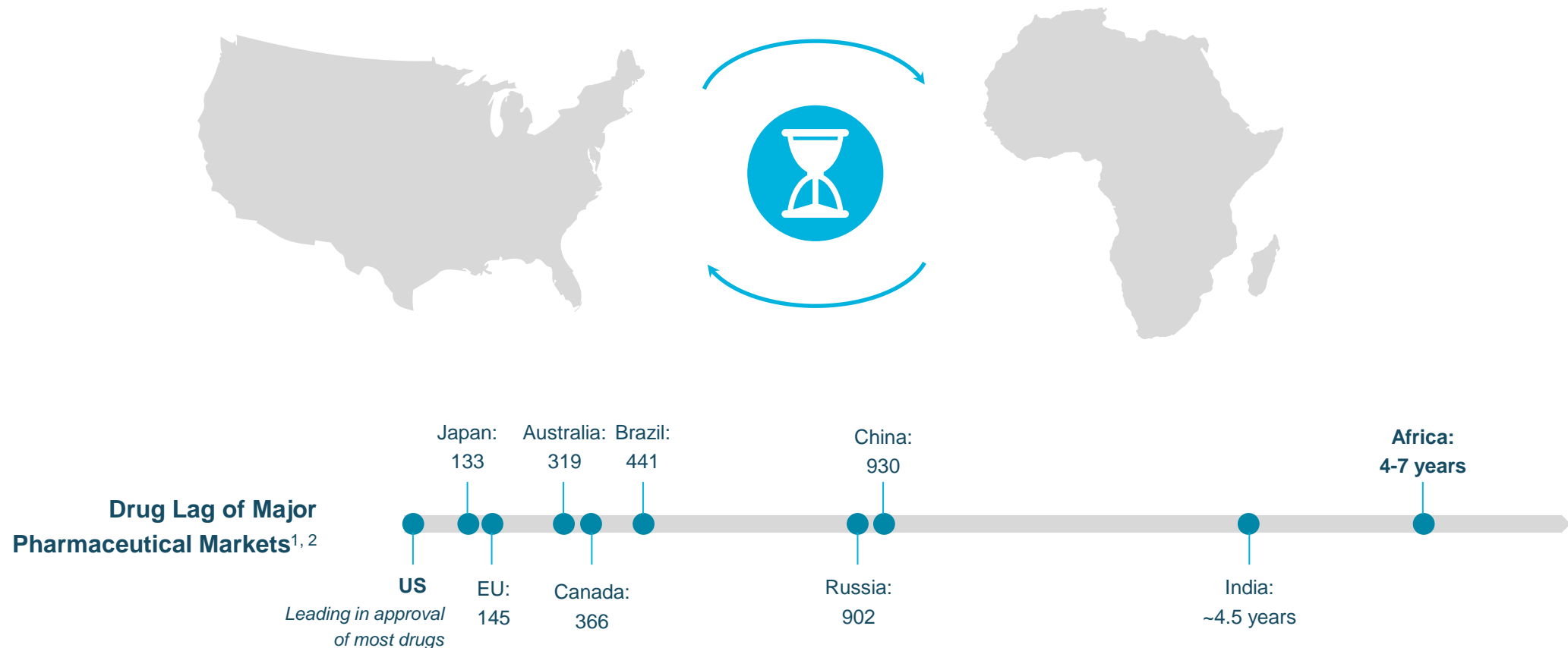
2023

\$2.3 Billion

Annual Cost

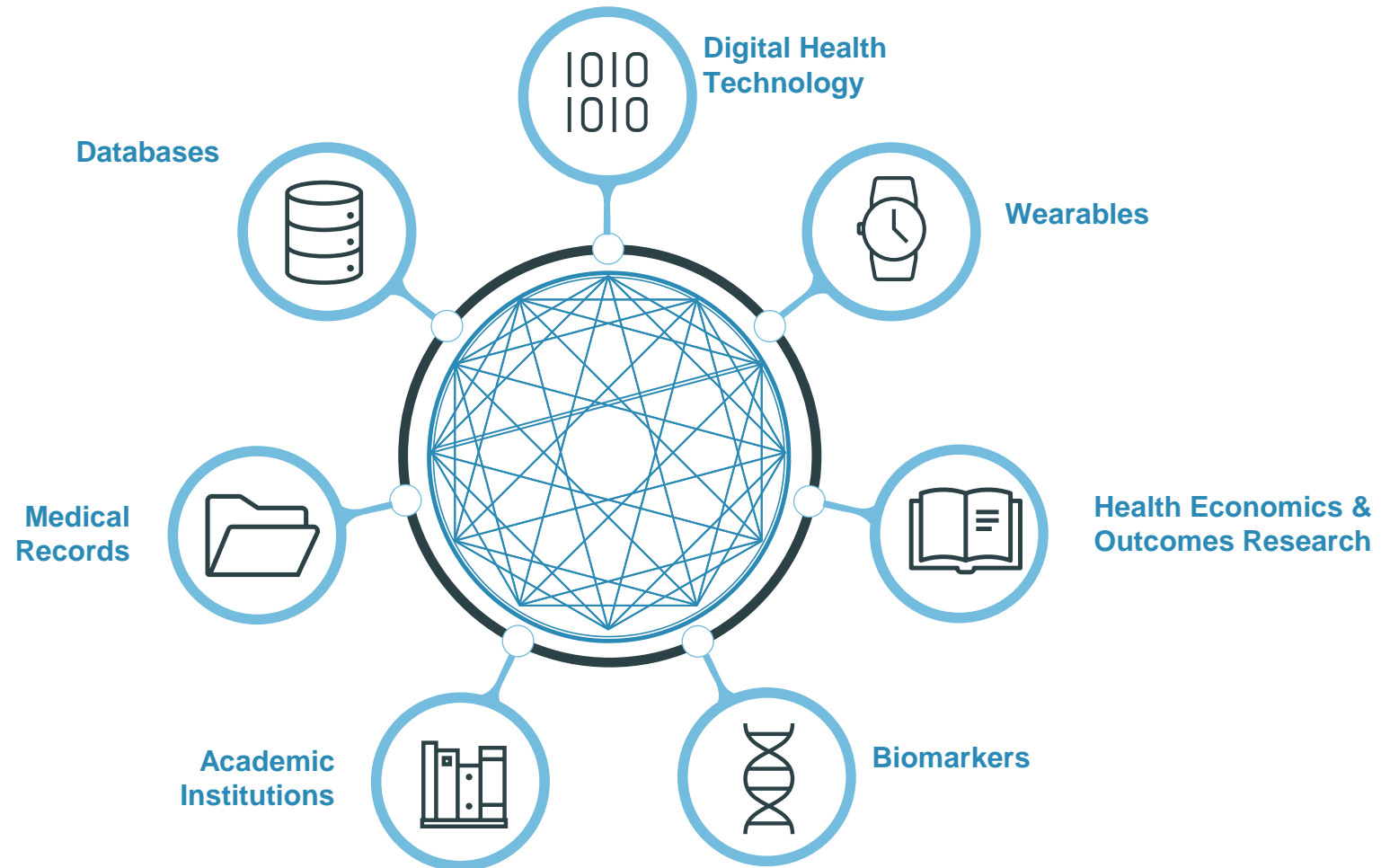
The Consideration: Drug Lag

Imagine a world where global regulatory collaboration becomes the norm, rather than the exception.

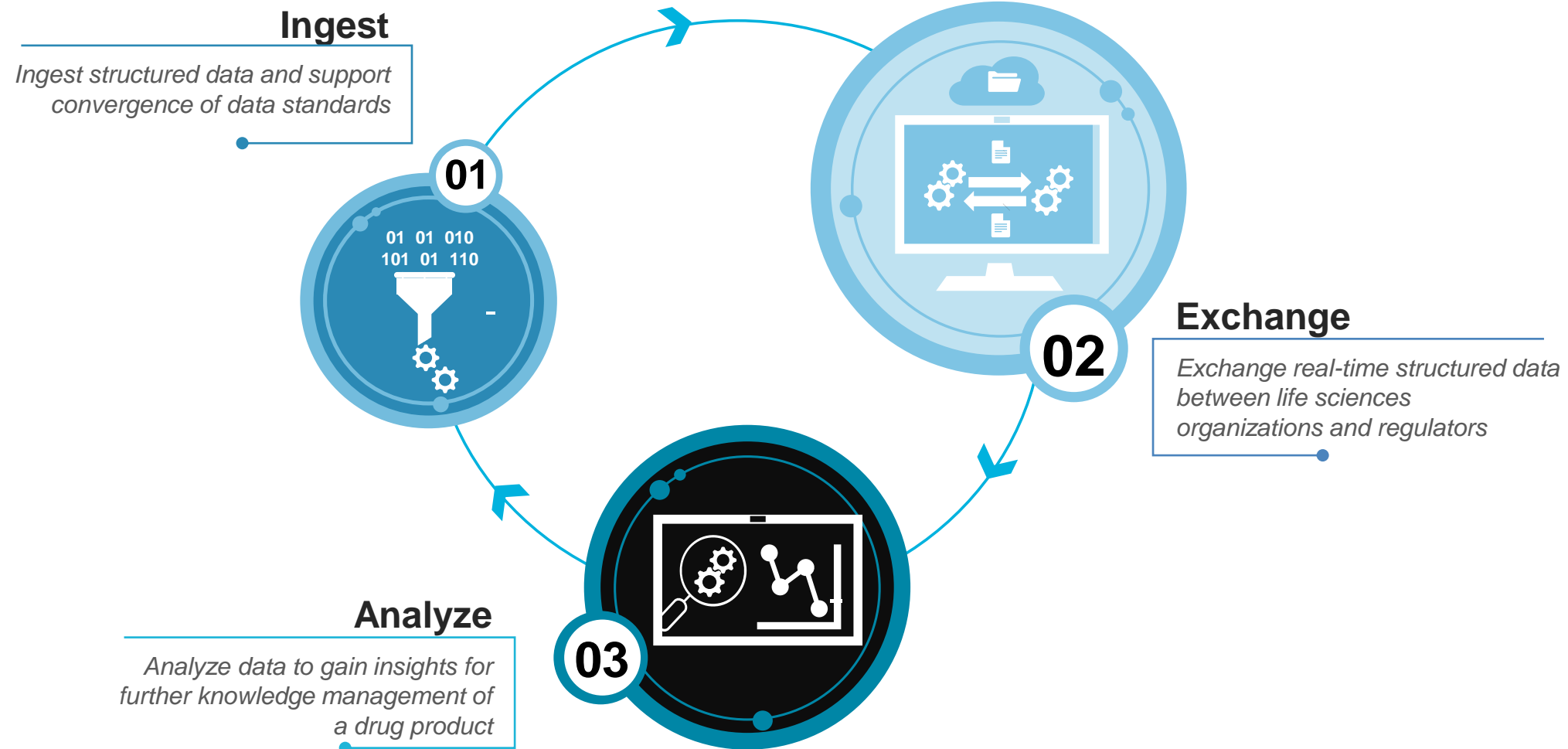


1: [EvaluatePharma](#), Deloitte analysis; 2: [China](#), [India](#), [sub-Saharan Africa](#);

The Catalyst: Evolving Evidence Generation

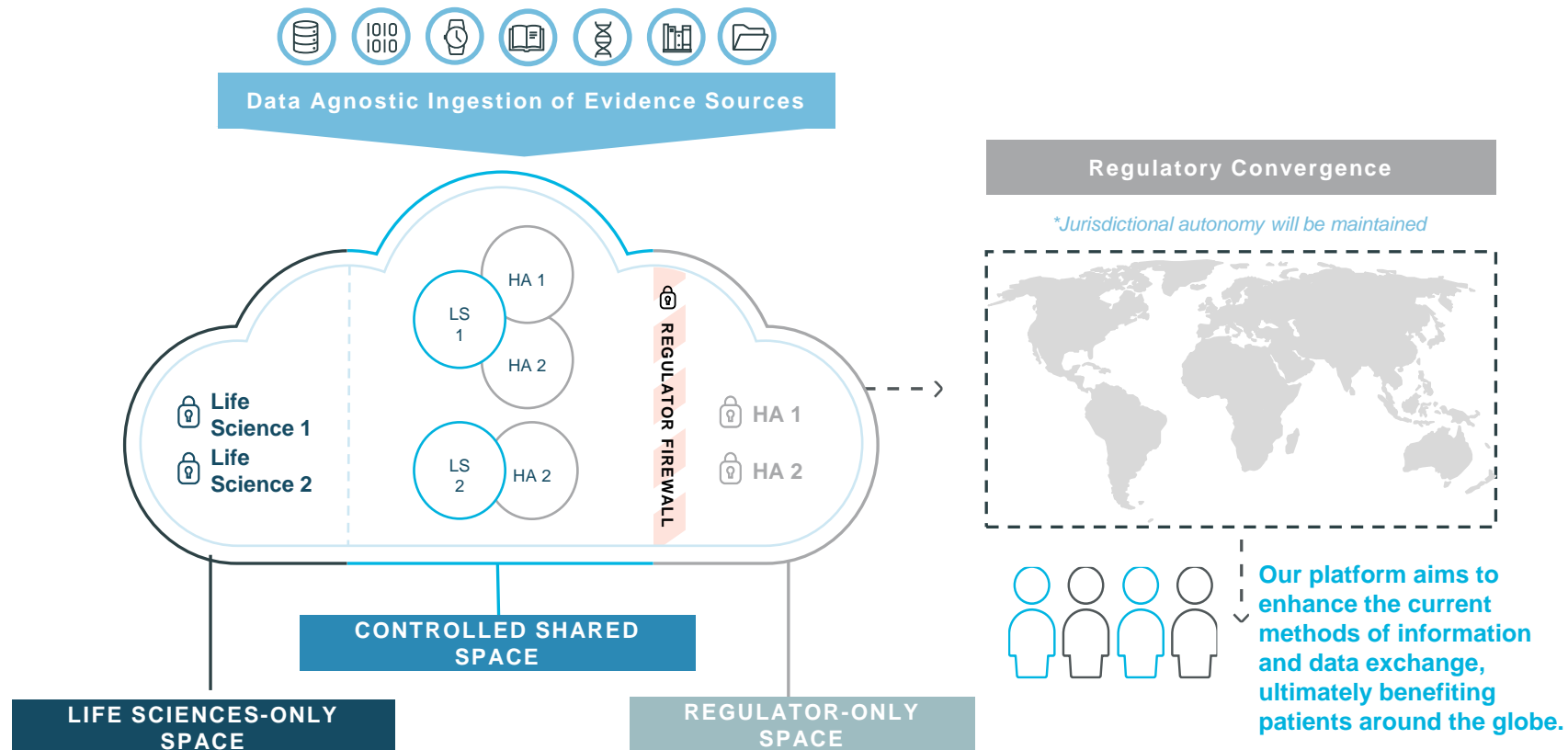


The Vision: Next Generation Data Exchange



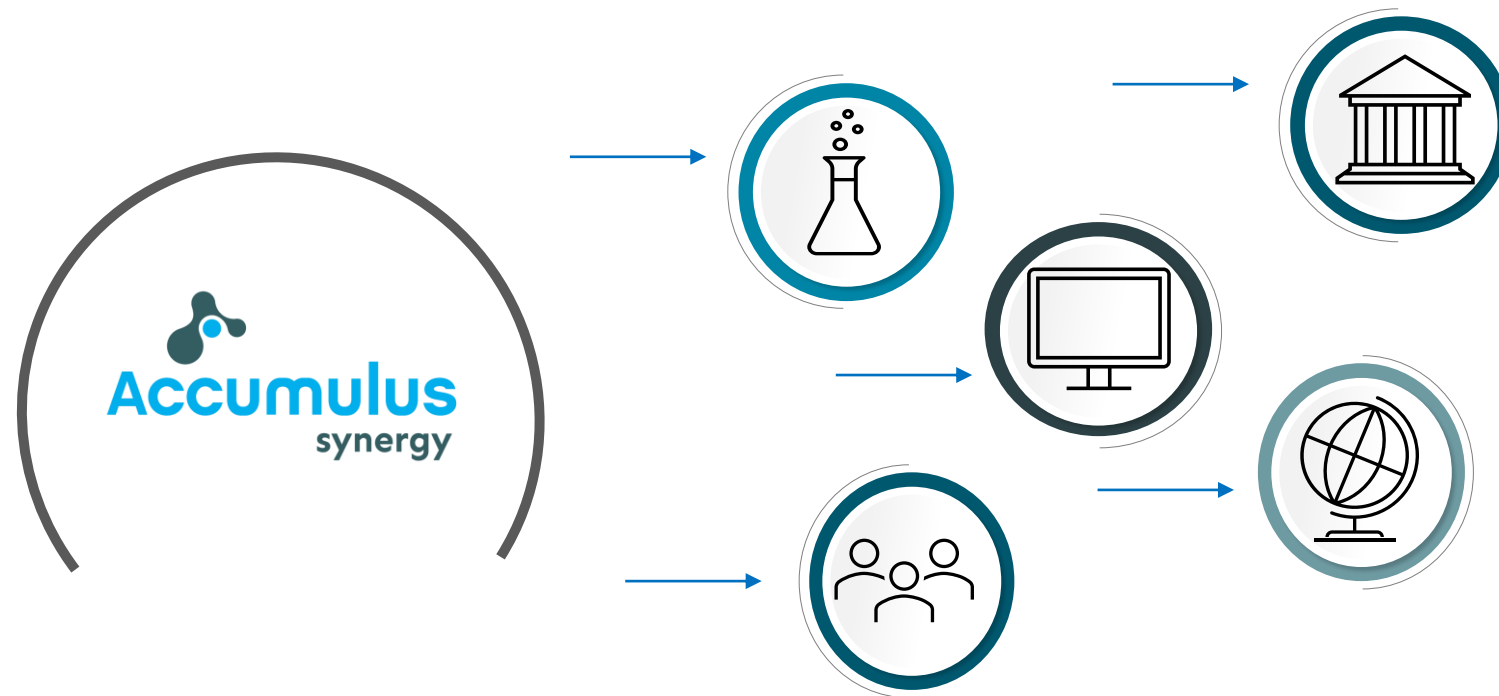
The Collaboration: Responsible Innovation

Accumulus Synergy is a nonprofit trade association **working on behalf of industry** to address the **global need** for digital transformation. To help solve for this need, Accumulus Synergy is developing a transformative data exchange platform to enable enhanced collaboration and efficiency between life sciences organizations and health authorities worldwide.



The Impact: Global Convergence

To transition into the future, all stakeholders in the regulatory ecosystem must *work together* to drive towards harmonization.





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